



# PRESS RELEASE

## **IAA Transportation: Wienkämper a freight forwarding company relies on RIO**

- **RIO-TMS Cartright fulfils all requirements**
- **Product range allows one-stop-shop approach for the digitization of the mixed fleet**
- **RIO enables the optimization and flexibility of everyday forwarding operations**

**Hanover, 20 September 2022: At yesterday's press day at the IAA Transportation in Hanover, RIO and Wienkämper presented their partnership. The renowned freight forwarder uses the software solutions from the digital brand of the TRATON GROUP to ensure its own growth and future viability. With the Cartright Transport Management System (TMS), RIO is developing far beyond a telematics provider for mixed fleets. The LogTech company RIO offers transport management, driver communication and telematics - all from a single source. The solutions are modular, cloud-based, open and thus enable 'customized digitalization'.**

In the current roll-out phase, RIO is replacing the previous TMS provider at Wienkämper and, thanks to its cloud-based approach, is raising the haulier's daily work to a higher level. "By switching to RIO, we will be able to optimize the dispatching of our drivers as well as the use of different combinations of trucks and trailers," stated Felix Wienkämper during the event. "Both for the profitability of our company and for the well-being of our employees, this means a significant step forward in the long term."

By equipping drivers with smartphones and tablets by means of RIO Mobile Device Management, communication between drivers and the dispatching department is significantly improved. "Our goal is to provide customers like Wienkämper with a one-stop-shop approach for their everyday logistics operations that is more digital and thus more solid. This happens in a collaborative partnership, which always aims at a customized solution for the customer," emphasizes Jan Kaumanns, CEO





at RIO. "We have set out to make a difference. The digital transformation of small and medium-sized transport companies, in particular, is an important factor for their continued existence. If we are successful in this, we will at the same time make a noticeable contribution to the more careful use of resources - and in times of massively increased fuel and living costs, this must be the driving force for all of us."

### **About RIO:**

Since 2016, TRATON GROUP has been offering an open, cloud-based solution for the entire transport and logistics ecosystem with its digital brand RIO. The goal is to connect all participants in the supply chain with the help of the digital services of RIO and partners. In the past, transparent data use within the transport industry was often not possible - different isolated solutions of the players prevented this. RIO offers a cloud-based solution that, with its open infrastructure, can be used independently of the respective vehicle brand.

### **Press contact RIO:**

Martin Fischer  
Senior Marketing Manager  
Tel: +49 (0) 151 14837764  
E-Mail: [media@rio.cloud](mailto:media@rio.cloud)  
[www.rio.cloud](http://www.rio.cloud)

